



# Olympus

## High speed video system

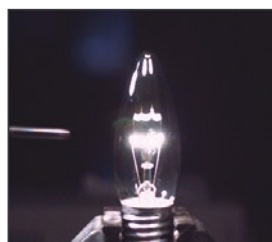
### Brief

Olympus Industrial, the world leader in remote visual inspection equipment, has launched i-SPEED a high speed video (HSV) system that provides a slow-motion view of high speed events. Designed with PDD, i-SPEED has improved portability, functionality and ease of use.

### Approach

PDD developed the industrial design to create a visual brand language across the three components of the system: camera, display unit and remote control. The design needed to reflect the sophistication of the technology yet be robust enough for use in industrial environments. Careful handling of design details, materials and finishes resulted in a cohesive and refined system image.

PDD worked closely with the Olympus team to understand end-user requirements and to optimise the ergonomics of the three different units. The camera can be configured with either the remote control, display unit or connected to a PC. This flexibility and ease of use makes the system suitable for general and advanced users alike. Just 'power-on' and the system is ready to capture high speed events at up to 33,000 frames per second.



For camera details visit:  
[www.olympusindustrial.com](http://www.olympusindustrial.com)

*"The Olympus and PDD design teams worked co-operatively and professionally to create a product that gives the user an excellent first impression. The final styling and feel of the product met our development requirements.*

*Good teamwork is vital to the success of such projects."*

Phil Coath, Olympus Industrial



reddot design award  
winner 2004

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[www.pdd.co.uk](http://www.pdd.co.uk)

