

Testimonials:

Human-Centred Design Workshop

“The skills and methods presented are logical and can be applied to many scenarios. They seem to be vital tools in a development/problem solving/everyday work and away from work day. I feel educated and confident to practice the methods in the future.”

Senior Design and Innovation Engineer for a Home Appliances Manufacturer

“We have also been able to use methods we learned on the course to develop new products as well as to make a number of current products more consumer friendly, improving the consumer out-of-box experience, making instruction books more consumer friendly for example, with the ultimate objective of reducing returns and the financial impact this has on the organisation. This more consumer-focused approach has been received well within the business and is a tact we will certainly continue going forward.”

Category Consumer Manager for a Home Appliances Manufacturer

“The course was extremely thorough and gave great insights into tools and applications that can be directly applied with speed and ease into my organisation. Instructors were really knowledgeable and approachable. Best course I have ever attended!”

Category Consumer Manager for a Home Appliances Manufacturer

“The workshop was very fun, well planned and the leaders showed great enthusiasm which was amazing. I would do the workshop again—I just wish this one could have been longer!”

Industrial Design Engineer for a global medical technology company

“I just wanted to send a mail to say thanks so much for a fabulous two days this week. I had a really great time learning all the methodologies, meeting a great bunch of people and getting stuck in with some practical design work. I thought the two days were well planned, insightful and inspirational, and look forward to implementing my learning’s into my design processes.”

Designer for a global toy manufacturer