



“A design may be seen as having a ‘retro’ quality because there’s a natural selection in product design. Things do well with good reason. They have their place in the gene pool because there is a simplicity or restraint or purpose to the design, or a method of interaction that just makes sense.”

Simon Browning,

PDD. Designers of the Helix concept phone.

www.pdd.co.uk



Francis Francis! X1 from £335

www.francisfrancisuk.co.uk
 Though it harks far further back, the X1 was designed by Luca Trazzi in 1995. Since then it’s become a star, with appearances in movies, cooking shows and home-makeover splurges. Perhaps its success is down to its wicked way with an espresso, its brass boiler, its simplicity – or because it makes kitchens look really, really cool.



HTC Touch Diamond from £free

www.htc.com

The Touch Diamond’s faceted back puts the ‘art’ in smartphone. It runs Windows Mobile6.1, packs GPS and a 3.2MP camera and has a stunningly crisp VGA screen.